

## CHAPITRE IV

### Governments and NGOs support to Entrepreneurship

#### Government support

##### ***Sustainable Agriculture Community Development Programme (SACDEP), Kenya***

SACDEP began the venture during the period 2011 – 2014 in Kilifi County of the Coast Province in Kenya (sacdep site; FAO, 2015). The general undertaking objective was to make employment and sustainable salary for youth in the four districts by taking benefit of the tourism industry using agribusiness skills, through the adoption of small livestock production, value addition and marketing. In the wake of training youngsters on the most proficient method to act naturally dependent, 353 adolescents are as of now attempted value expansion activities with organic products, nuts, and small domesticated animals raising (chickens and bunnies) as a wellspring of salary. The items are offered to the close-by grocery stores and inns in the area.

Key accomplishments include:

- Nine small bungalow ventures have been established training coconuts, cashew nuts, mangoes, and pineapples
- Value-included costs are 65 percent higher than for the fundamental wares
- 212 youth are completely utilized in the agri-area
- In the three years of the venture's usage, the young people have made a benefit of US\$47 834 from their deals.

Some part of the assets developed is furrowed once more into the group as savings for future ventures. The aggregate sum of assets spared to date is over US\$15 591. From the investment funds, the young have started a reserve fund and credit scheme.

##### ***Kenya Youth Employment and Opportunities Project (KYEOP)***

The KYEOP project is of the Government of Kenya financed by World Bank for throughout the following four years centering on youth aged between 18-29 years, without jobs and have encountered expanded spells of joblessness or who

are as of now operating in defenseless operates (careerpoint-policies website).

KYEOP venture enrolled achievement where 80% of the adolescent trained landed position situations. 70000 youth have been trained in specialized abilities through NITA and 280000 youth on employment aptitudes through the service of youth. KYEOP intends to arrive at 280,000 youth in Kenya.

##### ***Skills Development and Job Creation, Edo State Nigeria***

This program makes operates for jobless youth and women in Edo State, Nigeria by giving entrepreneurship training and startup incubation, ICT abilities training and advisory services.

The Edo Food and Agricultural Cluster bring the different parts of the Agri value chain to the farming communities. Edo Production Centres provide factory space, 24 hour power supply and access to financing. The program targets 220,000 Jobs by 2020.

##### ***Young Executive Employment Growth Program (YEBGP)***

The primary goal of the YEBGP is to give Advisory services to 1,220 youth and Micro Small and Medium Entrepreneurship (MSMEs) throughout five years the objective is planned for training and supporting the young in five metropolitan zones across the country: Accra, Kumasi, Sekondi Takoradi, Ashiaman and Tema. The ideal outcome is expected to furnish the recipients with access to nearby and international opportunities.

YEBGP requires contain age section and educational level. The adolescent needs to fall inside the age run seventeen to twenty-four years (17-24), holding fundamental level education authentication with total 30 or better (read and write), with active participation in youth and community activities, must be a start-up business owner/part owner, with comprehensive business plans and should be a certified entrepreneurial skills developer to help indicate their specific areas of interest.

##### ***The Farmers Forum for Trade and Social Justice (FAFOTRAJ), Malawi***

FAFOTRAJ was made with the point of helping women and youngsters to established agribusinesses and combine to build their dealing

force and tap new markets. FAFOTRAJ's Malawi Agriculture Youth Program (MAYOP)

MAYOP was aimed to integrate and build capacity of youth aged between 18-35 in agribusiness to create wealth and self-employment for their sustainable livelihood. It targeted 5000 youth in Zomba ( Malosa and Likangala), Thyolo ( Dwale and Matapwata) and Lilongwe in Chiwamba. Among the activities, the programme provided; trainings and mentorship in entrepreneurship, business linkages facilitation, advocacy and lobbying for an enabling business environment.

MAYOP has helped several youngsters to begin producing and marketing raw commodities, for example, soya, groundnuts, beans and rice, just as value included items, for example, cooking oil, soya milk, jam and rice flour.

The legislatures of Botswana, Ghana and Kenya have now asked FAFOTRAJ to repeat this inventive model in their countries. MAYOP offers training in reasonable undertaking development and the executives, so youngsters can establish their own agriculture ventures. Somewhere in the range of 2010 and 2011, the program trained 3 380 youngsters and established 75 youth agro-undertakings. Feasible policies include scaling up the activity to the national level with the goal that it comes to at any rate 1 million young people.

In Thyolo locale's Juma town, Juma Youth Investment is one agriculture that has profited by the FAFOTRAJ youth program. Established in 2011 by 15 young farmers, it centers on the pig raising value chain. The thought developed after individuals did a feasibility study which uncovered a solid interest for pork and particularly wieners, in adjacent towns.

The group began off with two pigs, purchased from individuals' commitments. As the creatures redevelop, their descendants are shared. The following stage will be to purchase a processing machine to make hotdogs.

Matapwata, a 35-part employment group has been established to deliver, purchase and process tomatoes into jams, sauces and squeeze, utilizing essential family unit hardware.

## NGOs support to Entrepreneurship

### *Be The Change Academy (BTCA)*

Peace Child International (PCI) is a UK NGO upheld by UN online volunteers (onlinevolunteering site). PCI has established BTCA employment development bolster approach, which coordinates training, financing and tutoring to enable helpless youngsters to begin, oversee and develop their own businesses, making jobs for themselves as well as other people and emphatically adding to economic development and poverty reduction.

During 2017, PCI has demonstrated that very much structured picture-based training philosophies can successfully reach and construct abilities of probably the least fortunate and most underestimated young women, expanding the difference and changing the manner in which employment is conveyed. The preparation is based around an image or game inside which various segments are utilized to develop understanding. The coach guides participants to take a gander at the various segments individually and afterward established them together to represent the idea or the thought behind the pictures. When the idea is comprehended the coach can lead an exchange about applying that idea into their regular day to day existences dealing with a business. This develops deeper comprehension business opportunities. Additionally its integrate digital solutions to target illiterate entrepreneurs in West Africa.

The BTCA was successfully guided in Kenya. In 2012 PCI established a venture plan for the BTCA West Africa venture. Funding was secured from NORAD and activities launched in 2013.

In Guinea, it targets young women in the capital Conakry who are filling in as meandering venders, regularly getting the stock to sell using a credit card and scarcely turning a benefit.

In Sierra Leone, it operates in a provincial zone with uneducated women from poor families who have a few resources, for example, dairy animals and land. Trainees are taught strategies to tackle the market/economic, political/legal, environmental, technological, managerial and social/cultural aspects that every business faces.

The BTCAs bolster youngsters to break down various locally accessible choices for subsidizing their employment, be local micro-finance institutions, nearby sparing groups, their own savings or acquiring from family.

In 2017 PCI began development of the new Ishango Android application planned for improving the business management for uneducated and semi-educated entrepreneurs who struggle to keep dedicated accurate written business records. In October 2017, a partnership was secured with the Computer Science Department of University College London (UCL). An underlying model is being built using smartphones, such as voice recording, cameras and text-to-voice. The Program Development Manager and Technical Advisor were trained in User Experience and User Research by Akendi, a leadership application development organization situated in Cambridge.

#### ***Affirmative Finance Action for Women in Africa (AFAWA)***

With the Women Entrepreneurs Finance Initiative (We-Fi) funding, AFAWA intends to improve access to finance for 40,000 women-owned/led small and medium enterprises in 21 African countries, mainly in low-income and fragile countries, where women entrepreneurs face greater challenges in accessing finance, markets, knowledge, and mentoring programs (AFDB, 2019a). The program's activities is implemented in Botswana, Burundi, Chad, Comoros, Côte d'Ivoire, Democratic Republic of Congo, Ethiopia, Kenya, Mali, Mauritania, Mozambique, Niger, Nigeria, Senegal, Sierra Leone, South Africa, Tanzania, Tunisia, Uganda, Zambia, and Zimbabwe.

#### ***U-LEARN II ("Learn, Earn, and Save") Uganda – Tanzania, Swiss Foundation for Technical Cooperation and Mastercard***

U-Learn Phase II is a five-year programme (2016-21) implemented in Tanzania and Uganda in partnership with the Mastercard Foundation. It builds on U-Learn Phase I (2011-16), which was part of the Foundation's 'Learn, Earn and Save' initiative. U-LEARN II is improving prospects for young women and men with limited education and abilities through employment showcase pertinent aptitudes education. There is a solid spotlight on supporting young entrepreneurs in the informal sector through

abilities development, market linkages, and access to financial services, youth employment affiliations, and mentorship.

The programs helps build local trade based youth business associations to facilitate peer-to-peer learning. On the fund side, it enables youth to frame youth investment funds groups and gives provides financial literacy training

The objective is to raise 15 000 young women and men out of neediness in Uganda and Tanzania, by expanding their aggressiveness in the activity market and improving their self-business opportunities (issuu site).

The goal is youth (18-24) from families at or underneath the all-inclusive poverty line. Of the 7,500 beneficiaries, half are youngsters, in any occasion 20% of whom will be young mothers. It operates across more than 11 region in Uganda, around 70% rural/30% peri-urban or urban. The goal is to raise 7,500 youths people sustainably out of poverty. Improved employment and small scale venture opportunities will be available to 5,500 youngsters and men, and 2,000 additional young entrepreneurs will be supported to grow their small businesses.

Through the business partnership, KK Fresh Produce Exporters Ltd is operating with in excess of 1600 youth in nine selected districts of Wakiso, Jinja, Masaka, Luwero, Kiboga, Kibaale, Kakumiro, Masindi, Hoima and Bundibugyo in central and mid-western Uganda.

These are sorted out in self-chose learning groups of 15-25 youngsters dependent on area, and undertakings. The youngsters connected with are somewhere in the range of 18 and 24 years of age, 30% females and from families beneath the poverty line. Greater part of the young doesn't possess land yet can access land for production. The majority of the adolescent gets to arrive from their families and other employing from land proprietors at normal expense of \$ 80 for every section of land every year.

The contract farming arrangement with KK Fresh Produce Exporters Ltd provides an entry point for the youth to engage land owners to hire land on a contract basis where the youth pay after harvest.

A few organizations in communities, for example, schools, houses of worship and local governments have additionally given gainful land to the adolescent for production. As youth gaining increment through production, they put resources

into land securing to extend and support the employment. The target of U-Learn 2 is to bring 7,500 youngsters up in Uganda and 7,500 youngsters in Tanzania. The outcomes are as per the following: an inclusive supply chain of 1284 acres of land under production with 1600 youth contributing to 55% of KK's business.

80 youth groups marked contract cultivating with KK Fresh Produce Exporters Ltd

512 young farmers have collected and developed an income from USD 500 to USD100 every month. In the first month of collect, 91 tons were sent out by 713 youth from September to December 2017.

### ***Pan-African Youth Entrepreneur Development (PAYED)***

Launched in October 2017, PAYED program provides training and tailored advisory support 600 young entrepreneurs in Kenya, Nigeria, and Côte d'Ivoire to develop opportunities in the micro-retail sector (technoserve payed website).

TechnoServe and Citi Foundation are partnering to scale up shops to become more profitable by connecting entrepreneurs with the knowledge, training, and tools they need to become successful retailers. The one-year program targets young entrepreneurs who are owners, managers, or employees of existing shops, while also piloting activities to help motivated youth launch new micro-retail enterprises.

### ***Pan-African Youth Entrepreneur Development (INCOMEED)***

Propelled in October 2017, INCOMEED program gives training and custom-fitted warning help 600 young entrepreneurs in Kenya, Nigeria, and Côte d'Ivoire to develop opportunities in the small scale retail division (technoserve incomeed website).

TechnoServe and Citi Foundation are joining forces to scale up shops to turn out to be increasingly gainful by interfacing entrepreneurs with the learning, training, and apparatuses they have to wind up successful retailers. The one-year program targets young entrepreneurs who are proprietors, directors, or employees of existing shops.

### ***The Redeemed Christian Church of God (RCCG)***

RCCG is the biggest Christian religious movement in Nigeria. It has more than 2,000 parishes in Nigeria and is available in more than 70 nations. The RCCG is significant employment and supplier of abilities

training, particularly for youngsters. Youth fill in as ministers, volunteers and employees in the RCCG's areas and financial endeavors, for example, radio and TV slot, banks and instructive foundations. In affirmation of youth comprising most of RCCG individuals, the National Youth Affairs (NYA) unit was established to plan, oversee and arrange youth-related exercises. Through the NYA, the RCCG runs aptitudes training programs in website design, photography, video editing, baking, fish farming, computer and mobile phones repairs, paint making and project management (The Guardian, 31 May 2015).

### ***The Muslim Students Society of Nigeria (MSSN)***

MSSN caters for the otherworldly needs of young Muslims in and outside of instructive foundations crosswise over Nigeria. It is a youth-owned and youth-led organization and its development in the course of the most recent 30 years changed it to the biggest youth development in Nigeria. The MSSN has branches over Nigeria's 36 states and is evaluated to have a large number of individuals (Namadi, 2015).

New religious developments assume an expanding job in controlling assets and producing new financial prospects outside of the state by giving psychological aptitudes training, vocation and marriage mentoring, healthcare social networking, bursary awards, loan and micro-credit facilities and building and linking professional networks across and outside of Africa (Gifford, 1998).

### ***Young Professionals for Agricultural Development (YPard)***

YPARD tested four types of mentoring programs during the pilot phase to determine the most suitable format to scale up (ypard website).

#### Personal tutoring

This undertaking furnishes YPARD members in Kenya with help and direction to understand their potential by running eye to eye workshops, giving continuous education and meeting guides for in any event two hours every month either by telephone or up close and personal. The justification is support for young rural experts will prompt development, community and social change and thusly maintainable rural development.

Online mentoring for women in agribusiness

The Mentoring Program consolidates coaching with innovation to offer cross-outskirt support to YPARD women entrepreneurs from 10 distinct nations. Utilizing a bespoke online stage, the entrepreneurs go through a year operating one-on-one with their guide to constructing their certainty, build up their employment and advanced proficiency aptitudes, and accomplish key business objectives.

Global conference mentoring

This undertaking looks to enable youth to take benefit of meetings, by blending youth delegates with senior representatives going to the Global Landscapes Forum and urging them to encourage organizing and go to group sessions together. A subgroup of these sets was chosen to remain basically associated for a year following the group. The hypothesis supporting this methodology is that the underlying eye to eye meeting among mentees and guides is critical and will continue a virtual relationship.

Peer mentoring and coaching

This project looks to help young entrepreneurs to actualize creative thoughts for agrarian development, as a component of the tutoring and instructing arm of the Young Agripreneurs Project (YAP). Six agripreneurs have gotten US\$5000 in seed subsidizing and a year of tutoring and instructing to enable them to actualize thoughts, such as organic pest management device to a self-sustaining greenhouse.

***SOS Children's Villages YouthCan!***

YouthCan! is an international organization that supports hindered youngsters to successfully deal with the change from school to free adulthood. The danger of employment market and social rejection is particularly high for youngsters in danger of losing parental consideration or who have officially lost it. By training representatives, enacting their systems and giving mastery corporates are having a quantifiable difference in the lives of youngsters around the world while successfully attempting to decrease youth joblessness. YouthCan! of SOS Children's Villages offers a computerized platform through which youngsters and guides can interface, make systems and bolster one another.

The primary partners are Johnson and Johnson Corporate Citizenship Trust, Thyssenkrupp Elevator AG and Allianz SE

During 2018 YouthCan! connected with 5,060 youngsters in 25 distinct nations, similarly supporting young men and young women. 1,300 corporate volunteers molded and encouraged educations, presentation to the employment place and went about as guides to youngsters in both on the web and up close and personal groups (sos-childrenvillages site). Herewith two cases upheld by the organization.

Wading through the waters, Susana from Liberia

Susana used to fill in as a dealer. She would purchase products on layaway, sell them at the market, and income back her advance. Her desires were high; however she attempted to adjust thinking about her family and restoring the money to merchants on schedule.

The SOS group prompts her on the most proficient method to deal with her youngsters and to deal with her business selling packs of nuts. SOS group acquainted her with the village savings associations Susana comprehended that she can set aside money and accommodates her family simultaneously.

**A song of thanks. Tumi from Lesotho**

Tumi's parents separated when she was six years old, leaving her unemployed mother alone to care for Tumi and her five siblings. Her mom became sick with HIV/AIDs and died a year later. She and her kin attempted to get by for a while until her granddad cautioned SOS Children's Villages in Maseru. In her employment with road youngsters and tutoring hindered youth, Tumi has discovered it freeing to address youngsters from comparable foundations. Subsequent to learning at the SOS-Hermann Gmeiner International College in Ghana, Tumi earned a degree business administration from Ashesi University, likewise in Ghana. She currently plans to study psychology and continue with her music.

Tumi as of late inspired toward becoming Program Coordinator for GoTeach – a young employability organization between SOS Children's Villages and Deutsche Post DHL Group – in Sub-Saharan Africa.

### Data-driven skills, Blossom Academy

Blossom Academy achieves transformational results through a live, partner based learning the background. The abilities based educational program is planned in a joint effort with industry partners and pedagogically is intelligent of genuine experience (blossomacademy site). Students will probably apply logical knowledge and will likewise get instructing in critical soft skills. Most of this experience is conveyed virtually, which empowers Blossom Academy to use innovation for quick, accurate fellow assessments. This half-year program is planned for youth from West Africa - beginning from Ghana.

### ***The African Cassava Agronomy Initiative (ACAI) and PIL***

ACAI is a venture which is driven by the International Institute of Tropical Agriculture with the support of Bill and Melinda Gate foundation with designs to improve the employment and income of cassava farmers of Nigeria, Ghana, Tanzania, Uganda, and DRC by exploring and taking benefit of best agronomic practices.

It explicitly centers around improved cassava yields, cassava root quality, cassava supply to the training division and cassava deals in this way captivating more than 100,000 family units in Nigeria and Tanzania and encouraging the commitment of in any event 30% women Farmers .

Psaltry partners ACAI in building up a device 'use case' of high starch substance and amazing planting to improve the efficiency and gainfulness of cassava in Nigeria utilizing their current structures of dispersal.